

MEBLE, HOME DECOR, BUDMA INTERIOR – exhibition triad for enthusiasts of beautiful interiors

On 28-31 May, the Poznań International Fair grounds will serve as the venue for the biggest interior design exhibition in Poland. More than 500 exhibitors of MEBLE, HOME DECOR and BUDMA INTERIOR trade fairs will showcase their offers on an area of 30 thousand square metres. This will be the first time such an extensive offer of interior finishing and decoration products is displayed at the fairs simultaneously. The exhibition in Poznań is the biggest Polish furniture store, finishing materials depot, and an enormous centre offering interior decoration items and furnishings. The show is also a place where trends are shaped and good design is promoted, but most of all it is a gold mine of ideas for home decoration.

Many internationally renowned designers and architects, Polish and foreign furniture traders, art schools and industrial design institutes have already confirmed participation in this trade show.

The three exhibitions will be held under the patronage of the Minister of Economy.

MEBLE fair will present a wide selection of cabinet furniture, including offers for bedrooms, living rooms, offices, kitchens and dining rooms. The exhibition will additionally feature garden and recreational furniture, as well as furnishings for offices and public facilities. These solutions will be perfectly complemented by collections of styled, rattan and wicker furniture.

BUDMA Interior fair is a new exhibition focusing on cutting-edge technologies and products employed for finishing different interiors – starting from floors, through walls and stairs, to ceilings. There will be plenty of interior decoration items for functional home spaces, bathroom and kitchen fittings, ceramic tiles, floor coverings or fireplaces.

HOME DECOR in turn will present the most interesting trends and a broad selection of furnishing articles, encompassing such product categories as decorative textiles, lighting solutions, table & kitchen and home beauty. This year's debuting events will be the LUMINEXPO Exhibition of Lighting and Light Technology, and the Decoration Exhibition devoted to holiday decorations and decorative items.

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28 and 29 May: DAYS FOR TRADERS AND PROFESSIONAL VISITORS

The first two days will be primarily addressed to professional visitors. The May interior decor trade shows will be an excellent opportunity to negotiate trade agreements, establish business contacts and find new marketing areas. Many traders from East and West European countries, including Poland, have already announced their participation in the show. Bearing their expectations in mind, a special catalogue of this year's new products has been prepared. The organisers are expecting that the fair offer will attract invited traders, initiating numerous valuable contracts. The interior show held in Poznań is a unique forum for exchanging knowledge and experience, a suitable occasion to present the latest trends and technological solutions. This is also a place where industry representatives can meet young, talented designers. The organisers have done their utmost to ensure that this year's programme is full of exhibitions, seminars and conferences.

A FAMILY WEEKEND AT THE FAIRS

On Friday and Saturday it is worth visiting the fairs with the whole family! The organisers have planned these days specifically for the general audience – potential users of presented interior decorative articles and furnishings. Apart from exploring exhibitors' offers, individual customers will have a chance to use interior designers' advice for free, or visit interesting thematic exhibitions. On Friday and Saturday a special playground will be open at the fairs, where parents will be able to leave their children under the supervision of qualified personnel. During this moment of rest, parents will have an opportunity to see an impressive variety of exhibition offers, and consider different home solutions.

Located in the passage connecting Pavilions 7 and 7A, the playground will be open all day on 30 and 31 May. On the two weekend days tickets will be available at a special price of just PLN 5.

"LIVE" Interior design

During the fairs everyone will have a chance to be in the spotlight and see how a TV show is made! WTK TV station will record its SOFA show focusing on interior decoration. On a specially designed area in the roofed passage between Pavilions 7 and 8, two versions of a living room will be developed in front of live audience. The show hosted by Magda Baumann will be shot on Saturday, 31 May, from 12 noon till 1.30 pm, and televised for the first time on Saturday, 1 June, at 11.35 am. WTK will rerun the show on each day of the following week.

Competition with a valuable prize

Everyone who visits the fairs on Saturday will be entitled to participate in a competition with a tempting prize – a living room furniture set made of genuine leather. The competition will be held as part of WTK's SOFA show. Questions will revolve around issues relating to interior decoration.

Moreover, the first 500 visitors to arrive at the fairs on Saturday, 31 May, will receive an attractive gift. The gifts will await fair guests at a specially marked info point in the East Hall.

1001 IDEAS FOR A HOME INTERIOR

These fairs provide a unique opportunity to see the most fashionable interior designs developed by leading manufacturers of finishing products, furnishings and interior decorations – all in one place. Exemplary solutions for kitchens, bathrooms, floors, the latest furniture collections, window and table decorations, the most fashionable lighting systems and home textiles are just some of the rich selection of products on display.

Several thematic zones – Bathroom, Kitchen and Floors – have been prepared as part of BUDMA Interior. On an area of 600 m² original kitchen designs will be exhibited by such manufacturers as: Spółka Meblowa KAM, Rejs, Meble Ceglewski, Meble Zajc, Galeria Interdomus or Küchentreff. Located just nearby, covering an area of ca. 300 m² in Pavilion 7A, there will be offers from leading suppliers of bathroom ceramics and fittings, including Ceramika Końskie, Ceramika Paradyż and Roca. Floors Zone in Pavilion 7 will present a rich selection of floor panels and coverings from such companies as Kopp, Komfort, Tarkett, Laminart, Floors and many others.

Similarly to the previous editions, the shows will be accompanied by numerous exhibitions presenting interior furnishing and decoration trends, for example the INTERIOR LIGHTING exhibition of lighting fittings, or POZNAŃ PREMIERES where debuting products of furniture companies will be showcased. Fair guests will undoubtedly draw inspiration from beautiful table setting designs at the DECO INSPIRACJE 2008 exhibition of china and ceramics, and the offers of TRENDS FORUM encompassing home textiles and fabrics.

INDUSTRIAL DESIGN – exhibitions, seminars, workshops

With interior designers and architects primarily in mind, a rich programme of events has been prepared, including exhibitions, seminars and conferences relating to industrial design. There will be shows promoting young Polish designers – for example "koncept_08", the exhibition of the Silesian Castle of Art and Entrepreneurship in Cieszyn entitled "The best diploma works in design", or the Education and Design Programme by the Academy of Fine Arts in Poznań. The exhibition entitled "transFORM – Design across borders" will celebrate its fifth anniversary this year, presenting the results of cooperation between Polish and German artists involved in design, industry and education-related projects. Addressed to young designers and the most talented students from Polish art schools and the Royal College of Art in London, "Meblościanka"

workshops will be hosted by Tomek Rygalik – the Polish designer known for spectacular successes abroad. Andrzej Tomasz Rudkiewicz – the winner of the 2007 Designer of the Year title awarded by the Institute of Industrial Design – has also confirmed his participation in the event.

ALL ABOUT BUILDING, RENOVATING AND DECORATING

The organisers of the Poznań interior trade shows held in May have managed to ensure an impressive programme of events addressed to fair visitors. Apart from exhibitions and seminars devoted to interior decoration, there will be the Real Estate Development Exhibition, free publications, advice from designers and decorators, accompanied by numerous demonstrations of professional interior finishing works.

Real Estate Development Exhibition

This exhibition is a truly attractive offer for people planning to purchase a property. A specially arranged area in Pavilion 7 will comprise the offers of companies and institutions related to the real estate market, including developers, banks, financial institutions, real estate agencies or investment consultancy providers. This will be an excellent chance to compare real estate offers, find out more about financing possibilities and select the best loan offer – all in one place. The Real Estate Development Exhibition will be open all day on Friday and Saturday.

Free construction and housing directory

On the fair weekend (Friday and Saturday) all visitors to BUDMA Interior, MEBLE and HOME DECOR will receive a special trade fair edition of TerazDom.pl – Wielkopolska Construction and Housing Directory, containing an extensive database of service suppliers from the construction and renovation sector, as well as companies connected with real estate and interior furnishing market in this region. The publication has been developed in cooperation with TerazDom.pl publishing company – a Media Partner of BUDMA Interior – addressing individual customers who are interested in property purchase, construction or renovation. With this Directory at hand finding house painters, parquet layers or tile fitters – although so difficult recently – will no longer pose a problem.

Expert advice for free

On 30 and 31 May, visitors to the interior shows will have an opportunity to use the advice of architects and interior designers free of charge. In the "Architect's Advice" space located in Pavilion 7, tips about home interior design and decoration will be given by experienced designers with various professional profiles, working for renowned industry publishers such as Elamed and

FAKT. Designers participating in the "Interior Lighting" show will suggest how to use light in order to achieve a desired ambience and character in a specific interior.

Wielkopolska Tile Layers' Championships

Another highlight of BUDMA Interior 2008 will be the regional qualifier for the Polish Tile Layers' Championships, the final challenge being scheduled to take place at BUDMA 2009. The event will be organised in cooperation with the Polish Association of Tile Layers (PZP). Close to the tile fitters competing in Pavilion 7A there will be a space called Master Tile Fitter's Advice Centre, prepared by PZP, where all fair visitors will have an opportunity to seek guidance of experienced professionals.

GENERAL INFORMATION

MEBLE, HOME DECOR and BUDMA Interior 2008 shows will be open from 28 to 31 May 2008.

Opening hours:

28 – 30 May: 10 am - 6 pm

31 May (Saturday): 10 am – 4 pm

Ticket prices:

28 – 29 May /days for traders and professional visitors/:

ticket with prior registration PLN 15

ticket without prior registration PLN 30

30 – 31 May /open to general public/:

ticket PLN 5

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www.meble.mtp.pl

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